



WHERE LEADERS ARE MADE

## PROJECT DESCRIPTION

### Prepare to Speak Professionally

This project is designed to help you define the attributes of professional speakers and apply that understanding to your own skills as a speaker.

**Purpose:** The purpose of this project is to practice developing and presenting a longer speech.

**Overview:** Write and present an 18- to 22-minute keynote-style speech. Exemplify the point of view or message you would convey as a professional-level speaker. You may choose to use visual aids if they fit your speech and your style. Your speech may be humorous, informational, or any style that appeals to you and supports your speech content. If you receive advance approval from the vice president education, you may present your speech to a non-Toastmasters group.

**This project includes:**

- The Speech Outline Worksheet
- An 18- to 22-minute keynote-style speech